

PAGE FILMS - Anti-Manifesto

There are still a couple of rules or protocols or ambitions and wonderfully naive ideals that I wanted to give to this Anti-Manifesto. **Page Films** is a solid 'protagonist' in the **Film-Digital Revolution** and like all calls for Freedom or Chaos or Individuality or Expression against what might be called the enforced norms; a few notes should be jotted down.

1. The entire film can be sourced via links on **A SINGLE PAGE** on the web (or even a page of links on a sheet of paper). **1 PAGE FILM**.
2. All formats can be utilized for filming: Film or Video; i.e. HDV, 35mm to Video Phone, Mini DV, SLR (H)DV etc etc.
3. Film, Video, Digital Video, Video Blog, Blog, Music, Audio Recordings, Text, Images, etc etc : All can be used to tell the Story, Expression, Experiment, or whatever of the Feature Presentation.
4. The use of all web grammar alongside all storytelling grammar, allows a beautiful equality to develop between the filmmaker, the editor, the artist, the viewer.
5. Links to external sites are cool as long as those you link to don't want you to take them off your PAGE.
6. You can try and get funding back by harnessing the clicks via Advertising and merchandise (if you want to).
7. This IS a part of the Digital Revolution and we should feel proud and energized by each other's work.
8. The scope of self-distributing our PAGES means distributors are not needed in the presentation to the potential international web-based audience, leaving out the hierarchies of power and expanding the scale of showing ones work to the largest potential audience ever known, especially to Non-dependent and Independent filmmakers. The scope is immense. (E.G. my film is not launched yet and more people have seen it already than might have seen it at festivals.
9. The rules here are only to empower and suggest the scope of a true Digital Revolution. This term is bandied about so readily when no foundation to a revolution exists because most work made on this digital equipment is still just a calling card to the Hollywood Studios and although they will see our talents and maybe use us, that should not be our reason for production and the atmosphere will be most evident on THE PAGE if it is simply a showcase and not a feature presentation. Hollywood is cool if you want that but THE PAGES are freedom and the beginning of a NEW WAVE of FILMMAKING where no executive, film council or distributor can tell us what to do. They cannot tell us anymore that self-expression, experimentation or ambition is a useless endeavour in this discipline.
10. We should be highly ambitious. We should not be deterred by any who say it can't be done because now, it can be. We just need to remember to have amazing ideas and fulfill those ideas with as much energy and determination as is humanly possible. Ideas and creativity that grow like wild flowers, weeds and nettles, in the great palatial gardens of film.

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